

# STRAIGHT SIX

Official Newsletter of the Jaguar Society of South Carolina  
An Affiliate of Jaguar Clubs of North America

Volume 1, Issue 1

MAY 2001

## Special points of interest:

- New JSSC newsletter format! Give your input, today.
- South Carolina Jaguar Dealerships receive recognition.
- Tech session at CIA

## Inside this issue:

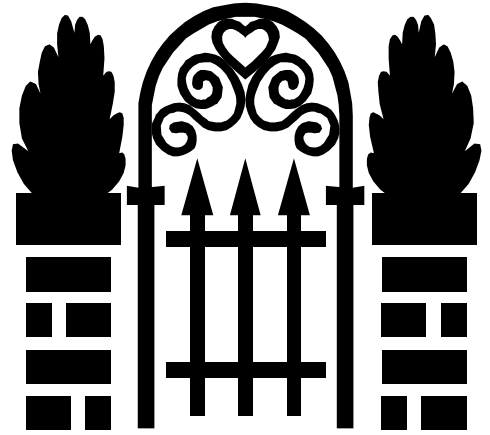
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## New Newsletter Format!!

Believe your eyes!! Thanks to modern technology, lots of support from members of the Club and editors of other newsletters, JSSC is able to offer this new, exciting newsletter to it's members. And, since it's YOUR newsletter we need your input.

First, we want your constructive criticism of what your thoughts are concerning color, layout, and general readability of the new newsletter. Some us may like larger print because....well, we won't go there. Anyway let the Editor know your thoughts on improving YOUR new publication.

Second, we need your input for news articles. Without words and pictures we will have blank pages. Duh! Please understand that none of us have time to write all the info for a newsletter every month. However, if we all contribute a little, we can build an outstanding publication. If your shy about writing, just let us know what you would like to see in the newsletter. If you don't feel confident writing an article, send us something



Caption describing picture or graphic.

rough and we'll get it smoothed up for the newsletter. If nothing else, send pictures from trips, events, or old jags in a field.

So, enjoy your new newsletter, give us some "stuff" to put in the next one, and see you next month!

## Don't Forget to Attend the Next Meeting !!! 18 July 2001— Variety Store, Charleston

The next JSSC general members meeting will be held 18 July at the Variety Store at the Marina in Charleston. We are going to try to start having meeting on a REGULAR basis again. Plan on the third Wednesday of the month.

And, we are open to places to meet. The JSSC is a Jag club for the whole State so

it would be nice to have the meetings somewhere convenient for members in the Up-State. Let your President (the JSSC one!) know where you'd like to meet.

## Columbia Concours D'Elegance a Success! Part II

Last month's newsletter described the success of the Columbia Jaguar Concours in April but because we had so many pictures we thought we'd carry on a little more. In fact, instead of more words, here are more pictures! Enjoy.



Von Seelen's XK150S OTS



Geoghagan's Mark II—Absolutely beautiful!

## And now a word from your President.....

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

*"Ask not what your Club can do for you, but what you can do for your Club."*

*President Dick Deibel*

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Tech Session offered at Charleston Import Automotive

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of



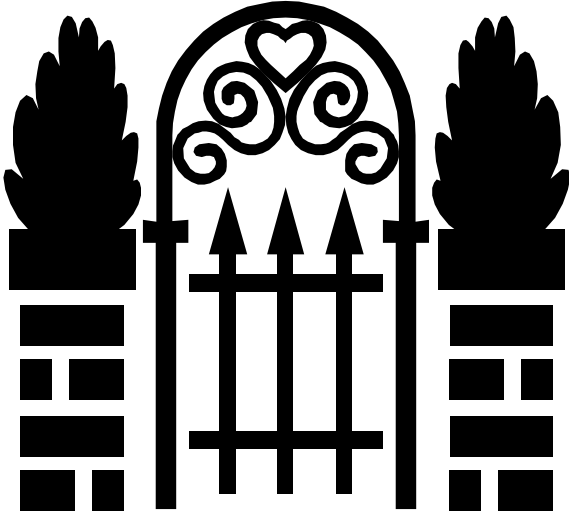
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context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

# SC Jag Dealers Receive Recognition



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Caption describing picture or graphic.

This story can fit 100-150 words.

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You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

# CLASSIFIEDS

Classified ads may be placed by email to [BritishMechanic@aol.com](mailto:BritishMechanic@aol.com) or by phoning or faxing 552-9555. Ads are free of charge to JSSC members and \$5.00 per publication for non-members. Business card ads run \$10.00 a month in 3 month increments or \$100.00 a year.

## Calender of Events

JULY

AUGUST

MEMBERSHIP APPLICATION for JAGUAR SOCIETY OF SOUTH CAROLINA

NAME \_\_\_\_\_ SPOUSE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_ ZIP \_\_\_\_\_

PHONE (H) \_\_\_\_\_ E-MAIL \_\_\_\_\_

PHONE (W) \_\_\_\_\_ FAX \_\_\_\_\_

JCNA# \_\_\_\_\_

JAGUARS OWNED

MODEL \_\_\_\_\_ YEAR \_\_\_\_\_ COLOR \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

OTHER BRITISH CARS

\_\_\_\_\_

\_\_\_\_\_

THE JAGUAR SOCIETY OF SOUTH CAROLINA is the local chapter of Jaguar Clubs of North America. Our Club is a group of people whose interest is the Jaguar Marque. The heritage of the marque is enhanced by social gatherings, annual concours, tours, rallies, technical sessions and other activities.

Your membership will include the local monthly newsletter The Straight Six, the bi-monthly national publication JAGUAR JOURNAL, and discounts from our local Jaguar dealership.

Membership dues are \$40.00 Per Year. Make checks payable to JSSC

Mail to Don Pothier, 325 Prestwick Court, Summerville SC, 29483

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

We will publish a directory for members only with the above information. Do you wish to be included on this list? Yes \_\_\_\_\_ No \_\_\_\_\_

JAGUAR SOCIETY OF SOUTH CAROLINA (AN AFFILIATE OF JAGUAR CLUBS OF NORTH AMERICA)

South Carolina

VickersK\_@excite.com

Mailing Address Line 1  
Mailing Address Line 2  
Mailing Address Line 3  
Mailing Address Line 4  
Mailing Address Line 5



*STRAIGHT SIX*

*We're on the web!*  
*[www.gabloo.com/jssc/](http://www.gabloo.com/jssc/)*

## JSSC Board Members

	Name	Telephone	Fax	Email
PRESIDENT:	Dick Deibel	(843) 886-5880	(843) 886-0262	jddeibel@gateway.net
VP UPSTATE:	Danny Burnstein	(803) 419-9990		BentleyBoy@netscape.net
VP Low Country:	Kerry L. Vickers	(843) 856-1811		VickersK_@excite.com
SECRETARY:	Julie Beech	(843) 552-6555	(843) 552-9555	BritishMechanic@aol.com
TREASURER:	Jim Reaves	(843) 873-9866	(843) 974-4717	reavesda@charleston.net
MEMBERSHIP:	Darryl Beech	(843) 552-6555	(843) 552-9555	BritishMechanic@aol.com
Editor at Large:	Kerry L. Vickers	(843) 856-1811		VickersK_@excite.com

General membership meetings held the third Wednesday of each month.

Jaguar Society of South Carolina

3170-A Stanton Ct, North Charleston, SC 29418 USA

General inquiries can be sent to above officers or [BritishMechanic@AOL.com](mailto:BritishMechanic@AOL.com)

Website: <http://www.gabloo.com/jssc/>